

Augmented retail through real time customer understanding



The Challenge

To develop an AI solution to ensure complete retail automation in the area of **inventory management, product placement, shelf and floor optimization**, health & safety, security and compliance.



The Solution

Designed and deployed a fully automated AI solution that extracts information from existing CCTV cameras to identify predefined scenarios and update enterprise systems in retail to provide best customer experience.



The Results

Increase in speed of productivity from 3 months to less than a week, reduction in the number of people involved in the process from 8 to 3

✓ Accuracy in transactions	100%
✓ Increase in customer satisfaction	200%
✓ Improved floor utilization	25%
✓ Customer experience enhanced	Yes
✓ Reduction in processing and administrative hours	2,100

